



SMART SPICE

PRESS KIT CONTENTS

Welcome to Smart Spice. Here's the rundown on everything you might want to find and use. For more information, please contact Sara Engram at 410.832.5300 or sara@smart-spice.com.

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Download high-quality pdf versions of the following Smart Spice materials:

Smart_Spice_Product_Introduction_9x12.pdf



With Smart Spice every cook becomes a chef.

Smart_Spice_Katie&SaraMessage_8.5x11.pdf



A message from Katie & Sara.

Smart_Spice_About_Spices_8.5x11.pdf



What's so smart about Smart Spice.



Smart_Spice_Documents Folder (continued)

Smart_Spice_ProductPhoto_8.5x11.pdf



Smart Spice Product Shot.



Smart_Spice_Imagery Folder

This is where you can find thumbnails of Smart Spice photographs and logos that are included on the flash drive. They can be used for print or web applications. Just follow the path indicated to navigate through the folders.

Print_Use

Print images are four color tif files, 300 dpi for use in print materials. Logos are vector based eps files.

Smart_Spice_Photo Folder

Path: Smart_Spice_Imagery / Print_Use / **Smart_Spice_Photo**



Smart_Spice_Product_Shot.tif

Smart_Spice_Logos Folder

Path: Smart_Spice_Imagery / Print_Use / **Smart_Spice_Logos**



Smart_Spice_logo_4color.eps



Smart_Spice_logo_black.eps



Web_Use

Web images and logos are rgb, 72 dpi jpgs for use on the web.

Smart_Spice_Photo Folder

Path: Smart_Spice_Imagery / Web_Use / **Smart_Spice_Photo**



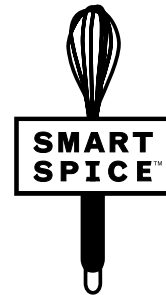
Smart_Spice_Product_Shot_600.jpg

Smart_Spice_Logos Folder

Path: Smart_Spice_Imagery / Web_Use / **Smart_Spice_Logos**



Smart_Spice_logo_Color_221x400.jpg



Smart_Spice_logo_Black_221x400.jpg